



# 2024 Loyalty Program

IGNITING PARTNERSHIP POTENTIAL

## Help Your Business Succeed

As a Copperfield loyalty member, you have access to multiple benefits and resources, as well as the ability to use the Copperfield logo and allowances to boost your company's exposure to potential business partners and homeowners.



### Free/Discounted Shipping

- Free or discounted shipping based on loyalty tier.
- Excludes expedited shipping.



### Year-End Rebate on ALL Products

- Based on tier, rebates range from 2% to 5% of total purchase.
- Applied on all purchases. Rebate is credited to account in January of the following year. All accounts must be in good standing at the time of rebate.



### Co-Op Advertising Allowance

- Funding to advertise your business and increase local market awareness and sales.
- Funding for billboards, mailers, print, television, and radio advertising.
- Funding for industry affiliation dues such as Chimney Sweep Guilds, HPBA affiliate dues, etc.



### Literature & Apparel Allowance

- **Apparel Allowance:** Hand-picked product selection with you in mind.
- **Literature Allowance:** Library of product information allows you to determine the best brochures to support your business.
- Quantity discounts are available.



### Education

- Get the newest information and hands-on training on product innovation, safety techniques, and business tools from industry leaders—all while earning CEUs!
- Receive an account credit to be used on a future purchase based on tier level.
- NFI He@rth Online Training logins— 50 classes with 10 exclusively available for Copperfield loyalty members (based on loyalty tier).



## Key Benefits

### Exclusive Discounts

Free or discounted shipping on all orders, all the time.

### Exclusive Promotions

Access to exclusive promotions dedicated to online ordering at [copperfield.com](https://copperfield.com)

### Dedicated Support

Dedicated Account Manager to help with your daily needs, and to answer any questions you may have.

### Quarterly Account Status

Quarterly touch-base email giving you the account stats you need.



# Program Snapshot

## 2024 LOYALTY PROGRAM

	Copper	Bronze	Silver	Platinum	Diamond
	\$10,000 - \$24,999 ANNUALLY	\$25,000 - \$49,999 ANNUALLY	\$50,000 - \$99,999 ANNUALLY	\$100,000 - \$174,999 ANNUALLY	\$175,000+ ANNUALLY
Standard Shipping <sup>1</sup>	\$499* *Free shipping on orders over \$499	\$499* *Free shipping on orders over \$499	FREE	FREE	FREE
Year End Rebate: All Products <sup>2</sup>	N/A	2%	3%	4%	5%
Powder Coat	25% Surcharge	25% Surcharge	20% Surcharge	FREE Powder Coating	10% Discount on Custom Products <sup>3</sup> & Free Powder Coating
Co-Op Advertising <sup>4</sup>	1%	1%	1%	2%	3%
Literature & Apparel <sup>5</sup>	\$500	\$1,000	\$2,000	\$3,000	\$5,000
Copperfield Academy Education <sup>6</sup>	25% Account Credit	25% Account Credit	50% Account Credit	100% Account Credit	100% Account Credit
He@rth On-Line Training Class Logins	N/A	N/A	1 Login	1 Login	1 Login
Dedicated Customer Partner /Account Manager	N/A	N/A	Prioritized Queue <sup>7</sup>	Yes / Project Solution Team	Yes / Project Solution Team

<sup>1</sup> Excludes expedited shipping

<sup>2</sup> Applied as credit to customer account toward future purchases January the following year. All accounts must be in good standing at the time of payout. Rebates are only paid if you reach your program level sales goal. For example, if you are Platinum and only achieve \$95k in purchases, you will not be eligible for a rebate.

<sup>3</sup> This discount includes caps, chase covers, big drippers, shrouds, multi flue covers, and pot toppers.

<sup>4</sup> Applied as credit to customer when redeemed. Rules and eligibility requirements apply.

<sup>5</sup> Paid for by customer at time of purchase, credited up to the budget amount based on tier level to use on future purchases.

<sup>6</sup> Customer pays 100% of Copperfield Academy event fee but receives account credit based on tier level to be used on future product purchases.

<sup>7</sup> Staffed by Customer Partners, prioritized above other queues for expedited contact.





# Apparel Allowance

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## Order Anytime From Your Computer or Phone

Choose from our featured products and standard Copperfield or Olympia Chimney & Venting logo. Co-brand apparel with your company logo, customization options in several locations. Quantity discounts available when you purchase five or more of the same item.



**View your previous orders,  
current order status,  
and more.**



**Special orders (include your  
first name!) can be accomodated  
upon request.**



## Get Started

**Log in to Your Account  
as a Returning User**

**CLICK HERE >**

Enter your username ( Email ) and Password.  
If you forget your password, you will need to reset it.



Paid for by the customer and credited up to the budget amount based on tier level to use on future purchases.





# Literature Allowance

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## Customize Your Sales Materials

Choose from inventoried literature as well as customizable pieces for you to have directly sent to your home, your business, and even potential or existing customers. Quantity discounts available.



Add products to cart



Preview and proof your items to ensure they're correct



Check out with payment



Enter billing & shipping info



Order is processed, printed, packed and shipped



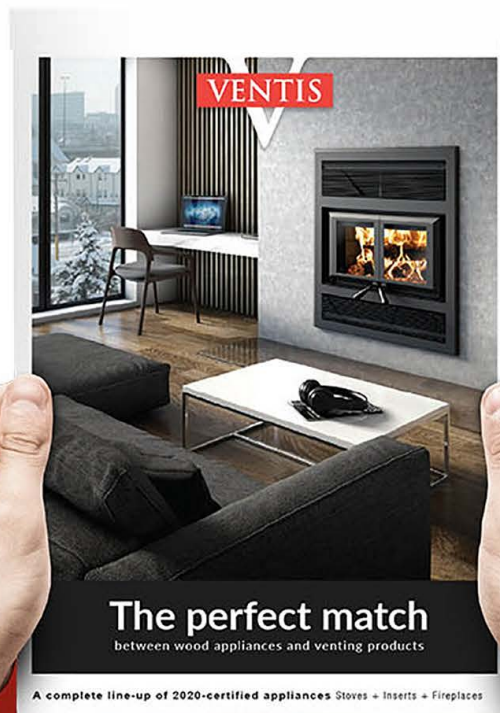
Credit applied to account



View your previous orders, current order status, and more.



All products are sent directly to you!



## Get Started

Log in to Your Account as a Returning User

[CLICK HERE](#) >

Enter your username ( Email ) and Password.  
If you forget your password, you will need to reset it.

Paid for by the customer and credited up to the budget amount based on tier level to use on future purchases.

